



Troutdale Historical Society

Sponsorship Levels and Recognition



KING OF ROADS

BYWAY OF THE PEOPLE

*An upcoming exhibit of the Troutdale Historical Society****

\$25,000 (One available) – Presenting Sponsor (In-kind donations not eligible.)

- Featured signage; special recognition on *Donor Board*
- Name & logo on all marketing materials*
- Name & logo on every page of *KingOfRoads.com**
- 1/4th page color ad, back cover of promotional brochure*
- Special thank you in select *Pamplin Media Group Newspapers*, ad designed by CAL** students.
- Rip Caswell bronze trout, mounted on walnut plaque, business name and appreciation message.
- Special recognition during exhibit grand opening; deluxe framed sponsor certificate.
- Deluxe framed 11" X 14" Gorge photo copied from collection of Steve Lehl; appreciation message.
- One copy: Clarence Mershon's book, *The Columbia River Highway*
- *Troutdale Historical Society* one year honorary membership

\$10,000 (Five available) - Multnomah Falls Level Sponsor (In-kind donations not eligible.)

- Featured signage; special recognition on *Donor Board*
- Name & logo on all marketing materials* and *KingOfRoads.com**
- Special thank you ad in select *Pamplin Media Group Newspapers*, ad designed by CAL students.
- 1/8th page black/white ad, premium placement in promotional brochure*
- Special recognition during exhibit grand opening; deluxe framed sponsor certificate
- Deluxe framed 8.5" X 11" Gorge photo from collection of Steve Lehl; appreciation message.
- One copy: Clarence Mershon's book, *The Columbia River Highway*
- *Troutdale Historical Society* one year honorary membership

\$5,000 - Latourell Falls Level Sponsor

- Special recognition on *Donor Board*
- Name & logo on *KingOfRoads.com**
- Recognition thank you in select *Pamplin Media Group Newspapers*, ad designed by CAL students.
- Name on all marketing materials*
- Special recognition during exhibit grand opening; framed sponsor certificate
- Deluxe framed 5" X 7" Gorge photo from collection of Steve Lehl, appreciation message.
- *Troutdale Historical Society* one year honorary membership

\$1,000 - Wahkeena Falls Level Sponsor

- Recognition on *Donor Board*
- Name on all advertising/marketing materials*
- Recognition thank you in select *Pamplin Media Group Newspapers*, ad designed by CAL students.
- Framed sponsor certificate; your name on *KingOfRoads.com**
- Framed 5" X 7" Gorge photo from the collection of Steve Lehl; appreciation message.

\$500 - Horsetail Falls Level Sponsor

- Recognition on *Donor Board*
- Recognition thank you in select *Pamplin Media Group Newspapers*, ad designed by CAL students.
- Framed sponsor certificate; your name on *KingOfRoads.com**

\$100 – Friends

- Name on *KingOfRoads.com**
- Recognition thank you in select *Pamplin Media Group Newspapers*, ad designed by CAL students.

* for a two year period, renewable

** Center for Advanced Learning

*** Opening Spring, 2015