**KING of roads**

**BYWAY of the people**

*An upcoming exhibit of the Troutdale Historical Society***

**$25,000 (One available) – Presenting Sponsor** (In-kind donations not eligible.)
- Featured signage; special recognition on Donor Board
- Name & logo on all marketing materials*
- Name & logo on every page of KingOfRoads.com*
- 1/4th page color ad, back cover of promotional brochure*
- Special thank you in select Pamplin Media Group Newspapers, ad designed by CAL** students.
- Rip Caswell bronze trout, mounted on walnut plaque, business name and appreciation message.
- Special recognition during exhibit grand opening; deluxe framed sponsor certificate.
- Deluxe framed 11” X 14” Gorge photo copied from collection of Steve Lehl; appreciation message.
- One copy: Clarence Mershon’s book, *The Columbia River Highway*
- Troutdale Historical Society one year honorary membership

**$10,000 (Five available) - Multnomah Falls Level Sponsor** (In-kind donations not eligible.)
- Featured signage; special recognition on Donor Board
- Name & logo on all marketing materials* and KingOfRoads.com*
- Special thank you ad in select Pamplin Media Group Newspapers, ad designed by CAL students.
- 1/8th page black/white ad, premium placement in promotional brochure*
- Special recognition during exhibit grand opening; deluxe framed sponsor certificate
- Deluxe framed 8.5” X 11” Gorge photo from collection of Steve Lehl; appreciation message.
- One copy: Clarence Mershon’s book, *The Columbia River Highway*
- Troutdale Historical Society one year honorary membership

**$5,000 - Latourell Falls Level Sponsor**
- Special recognition on Donor Board
- Name & logo on KingOfRoads.com*
- Recognition thank you in select Pamplin Media Group Newspapers, ad designed by CAL students.
- Name on all marketing materials*
- Special recognition during exhibit grand opening; framed sponsor certificate
- Deluxe framed 5” X 7” Gorge photo from collection of Steve Lehl, appreciation message.
- Troutdale Historical Society one year honorary membership

**$1,000 - Wahkeena Falls Level Sponsor**
- Recognition on Donor Board
- Name on all advertising/marketing materials*
- Recognition thank you in select Pamplin Media Group Newspapers, ad designed by CAL students.
- Framed sponsor certificate; your name on KingOfRoads.com*
- Framed 5” X 7” Gorge photo from the collection of Steve Lehl; appreciation message.

**$500 - Horsetail Falls Level Sponsor**
- Recognition on Donor Board
- Recognition thank you in select Pamplin Media Group Newspapers, ad designed by CAL students.
- Framed sponsor certificate; your name on KingOfRoads.com*

**$100 – Friends**
- Name on KingOfRoads.com*
- Recognition thank you in select Pamplin Media Group Newspapers, ad designed by CAL students.

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* for a two year period, renewable
** Center for Advanced Learning
*** Opening Spring, 2015